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LiFE
Lifestyle for
Environment



Awareness Workshop on “Use of Non-traditional Crop and Medicinal Plant Dragon Fruit for Health and Healthy Environment”



Under
Environment Education Programme

State Nodal Agency
Punjab State Council for Science & Technology

Supported By
Ministry of Environment, Forest & Climate Change, GoI

ORGANISED BY:
UNIVERSITY CENTRE OF EXCELLENCE IN RESEARCH
DATE AND RESPECTIVE VENUE:
18TH MARCH IN KISAN MELA AT PAU, REGIONAL CENTER, FARIDKOT
WORKSHOP ON 19TH MARCH, 2024, SENATE HALL
BABA FARID UNIVERSITY OF HEALTH SCIENCES, FARIDKOT, INDIA

INTRODUCTION

To care the great challenges in medical and health research, the scientists, researchers and healthcare professionals must work together. There is a need to make interdisciplinary work approach among universities, research institutes, academia and industries in order to overcome the difficulties associated with health care, especially herbal drug discovery and development. To bridge the disciplines of medical and health research, University Centre of Excellence in Research (UCER) in view of strengthening **Phytomedicine** discipline is organizing an awareness workshop on **“Use of Non-traditional Crop and Medicinal Plant Dragon Fruit for Health and Healthy Environment”** under **Environment Education Programme of Punjab State Council of Science and Technology (PSCST)**.

The aim of this workshop is to bring together leading academicians, scientists, physicians, researchers, healthcare professionals, industry experts, farmers and self-help groups to exchange and share their experience and ideas about novel approaches on Dragon Fruit utilization in herbal, nutraceutical and pharmaceutical industry. The outcome of the workshop will be to equip participants with novel cultivation methods, processing, economic viability and post-harvest management of Dragon Fruit with an objective to upscale technology for industrial utilization with scientific validation. The program will facilitate the effective review of novel ideas from agro-entrepreneurs, academicians, farmers, industry experts utilizing Dragon Fruits in accelerating discoveries in research and therapeutics. A world class program of invited speakers from industry and academia to brainstorm on Dragon Fruit utilization will open a new vista to integrate Dragon Fruit in Punjab agricultural transition. The organizing committee is confident that participants will benefit from this high value scientific program. We welcome all the researchers, entrepreneurs/ industry experts to join us for these two days (one day kisan mela and one day workshop) of stimulating discussions, knowledge sharing and networking event.

BROAD TOPICS TO BE COVERED

- Domestication of Dragon Fruit considering climatic and edaphic requirements.
- Intercropping models of Dragon Fruits for significant economic viability.
- Origin, spread and propagation of Dragon Fruit plant.
- Developing agro-entrepreneurship models of Dragon Fruits.
- Health promoting phytochemicals of Dragon Fruits: Future Research Perspective.
- Highlighting novel cultivation models and success stories of farmers and entrepreneurs.
- Training for Dragon Fruits farming/ production/ entrepreneurship.
- Support system from Government (if any).
- Academia-Industry collaboration to upscale the production of Dragon Fruit for Dragon Fruit products.

CALL FOR POSTER/SLOGANS/PLACARDS/MODELS

You are cordially invited for poster presentation competition showcasing benefits of Dragon fruit. Join us on 19th March, 2023 at senate hall. The themes of the competition are:

1. **Health benefits** of Dragon Fruit
 2. Impact of Dragon Fruit on **environment**
 3. **Economic benefits** of Dragon Fruit
 4. Dragon Fruit and **farmers**
- *Posters from only registered participants will be entertained**

AWARDS/PRIZES

1st, 2nd and 3rd prizes/certificates will be given for each category of competition.

HEALTH BENEFIT OF DRAGON FRUIT

Reduces risks of cancer

Helps boost immunity

Improves digestion

Good for hair

Healthy bones



Reduces risk of diabetes

Keeps kidney clean

Improves heart health

Fights against ageing skin

Anti-inflammatory



REGISTRATION

- Seats for participants are limited to 200.
- Registration will be based on first come first served basis.
- Participants can register for this workshop by sending an email to the following email address: ucerevents2024@gmail.com Latest by 10th March 2024.

CONTACT DETAILS

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