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The Principals,
of all the Affiliated Colleges

Subject: Innovation in Mobile Application and Development Ecosystem(I-MADE)

Sir/Madam,

It is to be shared with all of you that I-MADE program is driven by **Telecom Centre of Excellence India**, Center for Development of Telematics, Sultanpur, New Delhi 110030, supported by **Government of India, Department of Telecommunications**. The beneficiaries of this programme are Students & Faculty.

In fact, under this program there is development of mobile app for the institutions "free of cost" and it also includes training of students/staff/faculty on different aspects of mobile app development and other related supports.

Aim and objective of this programme

- To help the colleges digitize their resources and processes to derive better student engagement and help facilitate information access to students on the go.
- To provide critical features like: E-Notice Board, Time-table, E-mail Integration, Attendance Management System, News & Announcements, Push Notifications, Fee Payment Management System, Cashless Campus, etc.
- To encourage entrepreneurship among students by providing mentorship and guidance
- To have opportunity for entrepreneurs to interact with VCs/Investors to accelerate development of Indian start-up ecosystem through direct mentorship and raising funds
- To facilitate skill development by providing training on different aspects of mobile app development
- To create 1 million mobile app start-ups some of which can eventually become Indian unicorns

The benefits for an institution joining I-MADE program:

- A mobile app with essential features for your institution at no cost



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No.....

Dated.....

- An App Maker for the institution and students to create apps. Further they can manage, edit and test those apps.
- Training of students/staff/faculty on different aspects of mobile app development
- Practical exposure for mobile app development and better employability through App-a-Thons
- Tools to communicate with students, publish content, create and manage events, send alerts and notification to students
- Upgraded technology infrastructure to stay competitive
- Provide critical features like: E-Notice Board, Time-table, E-mail Integration, Attendance Management System, News & Announcements, Push Notifications, Fee Payment Management System, Cashless Campus, etc.

You are therefore requested to bring this circular to the notice of all concerned faculty members and students of your college and encourage them to participate in this program.

With regards,

Prof.(Dr.) Raj Bahadur